

United Way



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United Way of Mason County

Volume 01, Winter Edition



United Way of Mason County has been busy kicking off the 2020/2021 Campaign by reaching out to individual donors as well as initiating workplace campaigns all around Mason County!

While we are proud of each workplace campaign, no matter how big or small, we are excited to announce the campaigns that went above and beyond for 2019/2020.

Sustained Excellence Award
Metalworks

Community Builder Awards
City of Ludington
Great Lakes Castings, LLC.
Local UAW 1464

Ludington Area School District
Ludington Components - Haworth
West Shore Bank

We Lift Up Our Community Award
Change Parts, Inc.
Western Land Services

2020 Campaign: CHANGE Starts Here

United Way of Mason County is excited to announce the kick-off of the 2020/2021 Campaign: CHANGE Starts Here.

We have been busy with additions to the campaign this year such as online pledge forms and a new text to give platform that will make contributing to our campaign easier than ever, especially during a pandemic.

While we didn't feel that the time was right to have our traditional kick-off event, we still wanted to celebrate the start of a new campaign. This year, we decided to give each employee that received an award for the 2019/2020 Campaign handmade

cookies with our UWMC logo on them. The cookies were made and individually wrapped by the West Shore Community College CTE Kitchen Studies Class. They will be making and wrapping over 1,000 cookies total!



Highlights of the Quarter

01 ways to give

We have made it easier than ever this year to give to the 2020/2021 Campaign by adding a new text to give feature. To join, text LIVEUNITED to 269-89 and sign-up in the resulting text. You can choose a one time donation, a monthly donation or a new round-up option. You can now round-up purchases on a registered card throughout the month for a monthly donation to UWMC! And remember, 98% of your donation stays right here in Mason County!

02 getting ahead

We have started our newest Getting Ahead, Staying Ahead class. This class focuses on people living in or near poverty and allows the attendees to create concrete plans, think abstractly about their situation and challenges, as well as suggest improvements for the Mason County community. Class members will also be partnered with community Allies that will continue several months past course completion and will work towards their financial and life goals.

03 covid-19 testing

We are also highlighting 2-1-1 this month. 2-1-1 is always available 24 hours a day, 7 days a week and is now a resource for COVID-19 Testing Sites. If you, or someone you know, needs a COVID-19 test, please dial 2-1-1 or use the toll free number (800) 887-1107. You can also go online for a live chat at <http://www.hwmuw.org/211> or text your zip code to 898-211. 2-1-1 is happy to help with all other needed resources as well.