

United Way



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United Way of Mason County

Volume 01, Summer Edition

United Way of Mason County has been busy throughout the pandemic! We have secured multiple grants that will help those that have been negatively effected by the COVID-19 pandemic.

One of the grants secured in partnership with the Mason County Promise and Local College Access Network, will assist 11th graders, 12th graders and first year college students attending West Shore Community College with access to internet and the SAT.

In addition, the UWMC secured grants through the Mason County Emergency Food and Shelter Program and Michigan Association of United Ways totalling \$16,500. Both grants will be utilized to assist those who are seeking services through the Lakeshore Employee Resource Network and/or Mason County Family Link.

Both Lakeshore Employee Resource Network and the Mason County Family Link are a collaborative effort with business, education, and non-profit organizations lead by United Way of Mason County. For more information, please give us a call at (231) 843-8593.



Suds on the Shore Virtual Festival

United Way of Mason County made the difficult decision in June to cancel the in-person Suds on the Shore Craft Beer and Wine Festival for 2020 due to concerns about COVID-19.

However, we are transitioning to a virtual festival for this year. We are offering two packages: the Pale Ale Package (\$20) that includes a custom can koozie with the new Suds on the Shore COVID-19 logo plus an automatic entry into giveaways and an Imperial Stout Package (\$40) that includes the koozie as well as a limited edition t-shirt and automatic entry into giveaways.

On Saturday, August 15,

from 12:00pm to 5:00pm, we will be posting giveaways on our Facebook page, as well as other special content. The day will culminate with a large giveaway that consists of items from some of our favorite breweries.

If you'd like to purchase a package and support the United Way of Mason County while having a great time, please visit our United Way of Mason County webpage (www.masoncountyuw.org) and click on the Suds on the Shore Virtual Package button at the top of the page.

Also, join the fun at our Suds on the Shore Facebook Page and support a good cause!

Highlights of the Quarter

01 a leading role

UWMC has been proud to play a leading role during the COVID-19 pandemic in Mason County. At the beginning, UW knew that it would be best to collaborate among agencies, instead of working in our separate silos. With this thought, UWMC proposed the idea of a weekly non-profit call. To date, we have held 12 calls and worked with over 25 agencies, school districts and organizations in Mason County.

02 a key player

We are proud to also announce a key role in starting the Mason County COVID-19 Relief Fund, along with the Community Foundation of Mason County, the Pennies from Heaven Foundation and various other community organizations. To date, this fund has raised over \$100,000 and granted funds to 16 local organizations to help local residents who have been negatively effected by the COVID-19 pandemic.

03 a helping hand

UWMC is also excited to announce the grantees for the 2020/2021 fiscal year! The 20/21 grantees include the Association for the Blind and Visually Impaired, COVE, the Salvation Army, Mason County Reformed Church, Catholic Charities of West Michigan, the Lakeshore Food Club, Mason County Central Schools, Habitat for Humanity of Mason County, the Ludington Area Senior Center, Jericho House and Staircase Youth Services.